

ALEX LIMUACO SEMBRANO

EDUCATION				
Level/Course	School	Inclusive Period	Degree/Units	Honors/Awards
Masters in Business Management	Asian Institute of Management, Makati City	1978 -1990	Graduate	
Bachelor of Science Degree	Philippine Military Academy, Baguio City	1978-1982	Graduate	
B.S. Commerce	De La Salle University, Taft Avenue, Manila	1976-1978	Graduate	
Secondary	Celedonia High School Michigan USA	1975-1976	Graduate	
Elementary	St. Theresa's College, Baguio	1966-1971	Graduate	

His preparatory schooling was at the Lourdes School of Mandaluyong, and moved to Baguio where he finished elementary in St. Theresa's College. The family moved back to Manila where he continued his secondary education in Lourdes School of Mandaluyong until reaching his senior year where he joined the Youth for Understanding (YFU) as an exchange student. He graduated high school in 1976 at Celedonia High School in Michigan, U.S.A.

Upon returning to the Philippines, he enrolled at the De la Salle University in Taft Ave., Manila taking up B.S. Commerce. This however, was shortlived when he entered the Philippine Military Academy in 1978 where he graduated with the rank of Cadet Captain, with the position of Regimental Finance Officer, in the year 1982.

Upon graduation, he was commissioned in the Philippine Navy as Ensign and served in various on board several ships, the last of which was the BRP ang Pangulo.

After year in the Navy, he requested and was transferred to the then Philippine Constabulary and was immediately sent to training with the PMA Class of 1983 in the Scout Ranger Training Center in Tanay, Rizal of the Philippine Army. Upon finishing as number two in the regular Scout Ranger #52, he volunteered and was accepted in the newly formed Philippine Constabulary Special Action Force (PC, SAF).

After serving the PC, SAF for more than a year, he was assigned to the local command in Batangas and served in various positions, the last of which was as Company Commander of the 216th PC Company based in Tanuan, Batangas from 1983-1986 until the February 1986 People Power revolution. He then served as aide de camp to the AFP Chief Gen Fidel V. Ramos for a few months before returning to the PC, SAF.

In 1988, he enrolled at the Asian Institute of Management and graduated with the degree of Master's in Business Management in 1990. He then was assigned as Project Officer then Account Officer at the Real Estate Department of the Armed Forces of the Philippines, Retirement and Separation Benefit System of the AFP, RSBS.

He resigned his commission in 1990 to join Citibank N.A. as AVP in Credit Cards Collections and later on handled the Anti-Fraud Unit of the Bank. After a little over two years in the bank, he decided to get into business on his own and has served in various capacities as a partner, director and consultant to several corporations including Protectors of Assets and Personnel Services, Inc., Linkonsult Inc., Asian Diamond Plans Inc., Great Pacific Travel Corporation, Labor International Corporation, Southpoint Driving Range, Ultrabus Corporation, Readycom Inc., Alheed Corporation, Jet Power Corporation, Courier Options and General Services, Inc., Shareholder in Ikinari Restaurant.