

Client Satisfaction Measurement Report

2023

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I. Overview:

For the year 2023, Philippine National Construction Corporation implemented the Customer Satisfaction Measurement for external clients. The company opted to implement the CSM survey to the external clients only for 2023 pursuant to Sec. 4.1.2 of ARTA MC No. 2022-05.

	Score
CC Awareness:	50%
CC Visibility:	41.6%
CC Helpfulness:	52.7%
Response Rate:	100%
Overall Score:	94.66%

II. Scope:

The CSM survey was implemented from January-December 2023 at Philippine National Construction Corporation, KM 15, East Service Rd., Bicutan, Parañaque City.

The service PNCC surveyed was:

External Service	Responses	Total Transactions
Issuance of Employment Certificate	36	36
(Former Employees)		

As indicated, the Response Rate is 100% as all the completed transactions also accomplished their respective CSM surveys.

III. Methodology:

PNCC conducted the CSM through in-person transactions. All records of the surveys are kept in the Human Resources Department. This section provides a table of the 5-point Likert Scale and a table of the interpretation of results.

Scale	Rating			
5	Strongly Agree			
4	Agree			
3	Neither Agree nor Disagree			
2	Disagree			
1	Strongly Disagree			

The Overall score for the 8 SQDs were computed based on the following formula:

The interpretation of the results are as follows:

Percentage	Rating
Below 60.0%	Poor
60.0% - 79.9%	Fair
80.0% - 89.9%	Satisfactory
90.0% - 94.9%	Very Satisfactory
95.0% - 100%	Outstanding

IV. Data and Interpretation

A. Demographic Profile

The following is the breakdown of the client demographic for CSM External services.

22.22% of the respondents fell within the age range of 20 to 34 years old, marking the largest percentage among the specified age groups and indicating a significant portion of young adults in the survey sample.

The majority of respondents, comprising 38.90%, belonged to the age range of 35 to 49 years old, suggesting a substantial representation of middle-aged individuals.

In contrast, there is a relatively lower representation of individuals in the older age bracket. A smaller proportion, constituting 8.33% of respondents, were aged between 50 and 64 years old, while 11.11% were aged 65 years or older. Although not the largest group, it still represents a notable portion of the survey sample, indicating some representation from the senior population.

Nearly one-fifth (19.44%) of the respondents did not specify their age.

Moreover, there is a highlighted predominant representation of male respondents, accounting for 80.55% of the total, whereas only 5.56% of the total respondents identified as female. Additionally, approximately 13.89% of the respondents did not specify their sex.

D1. Age and D2. Sex	External	Overall
1. 19 or lower	0	0%
2. 20-34	22.22%	22.22%
3. 35-49	38.90%	38.90%
4. 50-64	8.33%	8.33%
5. 65 or higher	11.11%	11.11%
6. Did not specify	19.44%	19.44%
1. Male	80.55%	80.55%
2. Female	5.56%	5.56%
3. Did not specify	13.89%	13.89%

The majority of respondents, accounting for 44.44% of the total, were from the National Capital Region (NCR), indicating a significant representation from this area. 2.78% of the respondents resided in Region I. 2.78% of the respondents were from Region V. The same percentage or 2.78% of the respondents were from Region III.

Nearly half (47.22%) of the respondents did not specify their region of residence.

D3. Region	External	Overall
1. Region I	2.78%	2.78%
2. Region II	0%	0%
3. Region III	2.78%	2.78%
4. Region IV-A	0%	0%
5. MIMAROPA	0%	0%
6. Region V	2.78%	2.78%
7. Region VI	0%	0%
8. Region VII	0%	0%
9. Region VIII	0%	0%
10. Region IX	0%	0%
11. Region X	0%	0%
12. Region XII	0%	0%
13. Region XIII	0%	0%
14. NCR	44.44%	44.44%

15. CAR	0%	0%
16. BARMM	0%	0%
17. Did not specify	47.22%	47.22%

Approximately 27.78% of the respondents identified themselves as citizens. 13.89% of the respondents identified themselves as government entities. A significant majority, accounting for 58.33% of the respondents, did not specify their customer type.

Customer Type	External	Overall
D4. Citizen	27.78%	27.78%
D4. Business	0%	0%
D4. Government	13.89%	13.89%
D4. Did not specify	58.33%	58.33%

B. Count of CC and SQD results

There is a varying degree of familiarity and awareness of the Citizen's Charter among the surveyed individuals.

A significant portion of respondents, comprising 36.11%, were familiar with the concept of a CC and had encountered the CC of PNCC. Approximately 13.89% of the respondents stated that they were not previously familiar with the concept of a CC but learned about it upon encountering it in the office.

A small percentage, specifically 2.78% of the respondents, indicated that they were entirely unaware of the concept of a CC and had not encountered the CC of the company.

Regarding visibility, among respondents aware of the CC of the office, half found it easy to see, suggesting that a significant portion of respondents perceived the CC as clearly visible and easily noticeable.

Furthermore, a small percentage of respondents, approximately 2.78%, found the CC somewhat easy to see. This indicates that there was a minority of respondents who perceived the visibility of the CC to be somewhat clear but not as straightforward as those who found it easy to see.

Similarly, approximately 2.78% of respondents stated that the CC was difficult to see, suggesting that there was another minority of respondents who perceived the visibility of the CC to be challenging or unclear.

Additionally, another 2.78% of respondents reported that the CC was not visible at all. This indicates that there was a small percentage of respondents who could not

see the CC of the office at all, suggesting potential issues with visibility or placement.

Citizen's Charter Answers	Responses	Percentage
CC1. Which of the following describes your awareness of the CC?		
1. I know what a CC is and I saw this office's CC.	13	36.11%
2. I know what a CC is but I did not see this office's CC.	0	0%
3. I learned of the CC only when I saw this office's CC.	5	13.89%
4. I do not know what a CC is and I did not see this office's CC.	1	2.78%
CC2. If aware of CC, would you say that the CC of this office was?		
1. Easy to see	15	50%
2. Somewhat easy to see	1	2.78%
3. Difficult to see	1	2.78%
4. Not visible at all	1	2.78%
CC3. If aware of CC, how much did the CC help you in your transaction?		
1. Helped very much	18	50%
2. Somewhat helped	1	2.78%
3. Did not help	0	0%
BLANK	17	47.22%

A perfect rating of 100% is achieved for the satisfaction of the service availed by the respondents.

	Strongly Disagree		Neither Agree nor Disagree	Agree	Strongly Agree		Total Responses	Overall
SQD0	0	0	0	14	22	0	36	100%

The following are the service quality dimension by which the service performed by PNCC was evaluated by the respondents.

All of the respondents stated that they spent a reasonable amount of time for the transaction and that the office followed the transaction's requirements and steps based on the information provided in the CC.

94% of the respondents deemed that the steps they needed to do for the transaction were easy and simple.

90%, on the other hand, said they easily found information about the transaction from PNCC's office or website.

94.11% said that the fees they paid for the transaction were reasonable.

PNCC achieved a rating of 91.66 when it comes to integrity, which means that the respondents felt that PNCC was fair to everyone and there was no "palakasan" during their transactions.

94.66% of the respondents said that they were treated courteously by the helpful staff. While 94.44% of the respondents were satisfied that they got what they needed from PNCC, or if the denial of request was made, it was sufficiently explained to them.

Service Quality Dimensions	Strongly Disagree	Disagree	Neither Agree nor Disagree	Agree	Strongly Agree	N/A	Total Responses	Overall
Responsiveness	0	0	0	15	21	0	36	100%
Reliability	0	0	0	15	21	0	36	100%
Access and Facilities	1	0	1	15	19	0	36	94.44%
Communication	1	0	2	13	14	1	31	90%
Costs	1	0	2	13	19	1	35	94.11%
Integrity	1	0	1	12	21	0	36	91.66%
Assurance	1	0	1	13	21	0	36	94.44%
Outcome	1	0	1	14	20	0	36	94.44%
Overall	6	1	8	110	156	2	283	94.66%

It is noteworthy that PNCC achieved an overall rating of 94.66% or Very Satisfactory.

External Service	Overall Rating
Issuance of Employment Certificate (Former Employees)	94.66%

ANNEX A. Survey Questionnaire/s Used

Control	No:				PSA.	Approval No: ARTA-Z					
	PHILIPPINE NATIO HELP TULUNGAN NINYO KA	US SERVE	YOU BETT	ER!	ATION	res on 31 July 2023					
on your	ent Satisfaction Measurement (CSM) to recently concluded transaction will help confidential and you always have the o	p this office p	rovide a bet	tter service							
ng gob) serbisy	ent Satisfaction Measurement (CSM) ay yerno. Ang naging karanasan mo sa <u>iy</u> o ng ahensyang ito. Ang iyong persoi n ka rin opsyon na huwag sagutan ang	ong huling tr nal na impori	ansaksyon	ay makaka	atulong upan	g mas mapa	buti ang				
	ype (Uri ng kliyente):	ayan) 🔲 Bus	iness (Negos)	vo) 🗖 Gove	ernment (Empl	oyee or anothe	r agency)				
Date (F	Petsa): Sex (Kasarian):	∷ □ Male (Lalai	(i) 🗆 Female	(Babae)	Age (Eda	d):					
	of residence (Rehiyon ng Tirahan): _ Availed(Transaksiyon):										
is an of	UCTIONS: Check mark (✓) your ans ficial document that reflects the service occasing times among others.				•						
Citizen opisina	NTUNAN: Lagyan ng tsek (✓) ang i 's Charter ay isang opisyal na dokur /ahensya ng gobyerno kasama na dito -proseso at iba pa.	mento kung	saan nasas	salamin an	ng serbisyon	ng nilalaan n	g isang				
CC1	Which of the following best describes your awareness of a CC? Alin sa mga sumusunod ang naglalarawan sa iyong kaalaman sa CC? 1. I know what a CC is and I saw this office's CC. (Alam ko kung ano ang CC at nakita ko sa opisinang ito.) 2. I know what a CC is but I did NOT see this office's CC. (Alam ko kung ano ang CC ngunit hindi ko ito nakita.) 3. I learned of the CC only when I saw this office's CC. (Nalaman ko kung ano ang CC nang makita ko sa opisinang ito.) 4. I do not know what a CC is and I did not see one in this office. (Answer 'N/A' on CC2 and CC3) (Hindi ko alam kung ano ang CC at hindi ko masabi kung mayroon sila. (Sagutan ng *N/A' ang CC2 at CC3))										
CC2	If aware of CC (answered 1-3 in CC1), would you say that the CC of this office was? Kung nauunawaan ang CC (sinagutan ang 1-3 ng CC1), masasabi mo ba na ang CC ng opisinang ito ay? 1. Easy to see (Madaling makita) 2. Somewhat easy to see (Medyo madaling makita) 5. N/A 3. Difficult to see (Mahirap makita)										
CC3	If aware of CC (answered codes 1-3 in CC1), how much did the CC help you in your transaction? Kung alam ang CC (sinagutan ang 1-3 ng CC1), gaano kalaki ang naitulong nito sa iyong transaksyon? 1. Helped very much (Malaki ang naitulong) 2. Somewhat helped (Medyo nakatulong) 4. N/A										
For SQI PANUN	JCTIONS: D 0-8, please put a check mark (√) on ITUNAN:				•	er.					
Para sa	SQD 0-8, maaring lagyan ng tsek (✓)	ang hanay <u>na</u>	tumutugm <u>e</u>	a sa iyong :	sagot.		NI/A				
		Strongly Disagree (Lubos na hindi sumasang- ayon)	Disagree (Hindi Sumasang -ayon)	Neither Agree nor Disagree (Katamta man)	Agree (Sumasang -ayon)	Strongly Agree (Lubos na Sumasang- ayon)	N/A Not Applicable (Wate sa Pagpipilian				
availed	I am satisfied with the service that I if. I nakuntento sa serbisyong nakuha.										
SQD1. my trai	I spent a reasonable amount of time for nsaction.										
SQD2.	as na aking nilaan ay reasonable. The office followed the transaction's ments and steps based on the										
require	mients and steps based on the										

			ANTI-RED TAPE AUTI CLIENT SATISFACTION FORM	MEASUREMEN
Ang opisina ay sumunod sa mga kinakailangan at alituntunin ng transaksyon base sa mga impormasyon na kanilang binigay.			SA Approval No.: ART	N-2242-3
SQD3. The steps (including payment) I needed to do for my transaction were easy and simple. Ang mga transaksyon na dapat gawin (kabilang na ang pagbabayad) ay madali at simple.				
SQD4. I easily found information about my transaction from the office or its website. Madali kong nahanap ang mga impormasyon na kailangan gawin para sa aking transaksyon sa kanilang opisina o "website."				
SQD5. I paid a reasonable amount of fees for my transaction. Ang aking binayaran ay makatwiran para sa aking transaksyon.				
SQD6. I feel the office was fair to everyone, or "walang palakasan", during my transaction. Pantay ang trato ng opisina sa taong may transaksyon at walang palakasan.				
SQD7. I was treated courteously by the staff, and (if asked for help) the staff was helpful. Magagalang at matutulungin ang empleyado.				
SQD8. I got what I needed from the government office, or (if denied) denial of request was sufficiently explained to me. Naibigay ng ahensya ang kailangan ko at kung hindi man, sapat na naipaliwanag sa akin ang dahilan.				
auggestions on how we can further improve o fungkahi kung paano pa mas mapabubuti an	,	 onal):		

THANK YOU! MARAMING SALAMAT!